



MENOMONIE TOURISM COMMISSION

Meeting Minutes
October 27, 2021
City Hall Council Chambers

MEMBERS PRESENT: Knaack, Richartz, Raval & Rodolosi

OTHERS PRESENT: Prange, DeMuth, Simon, & Ludeman

A motion was made by Knaack, and seconded by Raval to approve the September 8, 2021 meeting minutes. Motion carried.

ITEMS OF DISCUSSION:

Ludeman gave an update on a draft Tourism contract between the City and DMO, the Menomonie Area Chamber of Commerce. Amendments were made with no action taken on the contract at this meeting.

DeMuth gave an overview of possible DMO (Destination Marketing Organization) grants through the State of Wisconsin and the Federal government. Notice of award on the state grant is expected by the end of October. Other grant opportunities continue to be evaluated.

DeMuth reviewed recent activity reports, upcoming events, STR report, marketing plan and the 2021 budget based on current revenues. Tammy Simon has been hired as the Tourism Manager. A motion was made by Knaack, seconded by Raval to approve these items as presented.

The next regular meeting will be on Tuesday, December 8, 2021 at 10:00 AM at the City Council Chambers. A motion was made by Richartz, seconded by Rodolosi to adjourn. Motion carried.

Respectfully Submitted,

Lowell Prange,
Recording Secretary